

# PRESS RELEASE

## Racist Chelsea fans need to learn the story of Anne Frank

### FOR IMMEDIATE RELEASE

Following the shocking racist incident by Chelsea fans on the Paris Metro, the Anne Frank Trust director Gillian Walnes called on Chelsea football club to work with the educational charity on its anti-racism programme, which has had a huge success in schools and prisons around the UK. The Trust educates over 30,000 young people a year and has an academically proven track record in giving young people an understanding about the damaging effects of prejudice and racism. The charity would love the opportunity to work with the offending Chelsea fans, and perhaps even turn them into Anne Frank Ambassadors.

Trust Co-Founder and Executive Director Gillian Walnes MBE said: “Learning the story of the teenage Anne Frank and how she was persecuted to death, makes young people re-evaluate their attitudes and behaviour towards others. We have worked with Arsenal in the Community, Everton FC, Celtic, and Blackburn Rovers and would love our education team to be given the opportunity to turn round the views of the offending Chelsea fans. So come on Messrs Mourinho and Abramovich – how about it?”

See: <https://vimeo.com/119397684> and [www.annefrank.org.uk](http://www.annefrank.org.uk)

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#### Notes to editors:

#### Anne Frank Trust UK

On her 13th birthday Anne Frank was given a diary in which she recorded her thoughts and feelings before and whilst in hiding in Amsterdam from Nazi persecution. Following Anne's death at age 15, in Bergen-Belsen concentration camp in 1945, her father, Otto Frank, chose to publish her diary in order to help challenge the hatred that had killed his daughters.

Founded in 1990, the Anne Frank Trust UK uses Anne's life and inspirational message as an anchor to educate people about damage caused by all forms of prejudice and discrimination. The Trust enters the lives of young people across the country when they are likely to be at their most vulnerable and impressionable and imbues in them the importance of positive attitudes, personal responsibility and respect for others. It does this through its exhibitions and educational programmes in schools, prisons and community settings, educating 30,000 young people a year. [www.annefrank.org.uk](http://www.annefrank.org.uk)

