Camden leader Georgia Gould launches Anne Frank exhibition
with anti-prejudice message for modern audiences

Press release

A thought-provoking exhibition which explores the life and legacy of Anne Frank will be opened today (29 April 2019) at Swiss Cottage Library by Camden Council Leader Georgia Gould.

Anne Frank + You, presented by anti-prejudice education charity the Anne Frank Trust UK in partnership with Camden Council, presents facsimile artefacts from Anne’s life and from the Holocaust, including a life-size replica of her bedroom in the ‘secret annexe’ where she and her family hid for more than two years in Nazi-occupied Amsterdam. Historical content is juxtaposed with a contemporary section which highlights themes from Anne’s diary, such as racial hatred and the value of freedom and education.

The exhibition opening will also see the launch of a new partnership with London education funder the Sir John Cass’s Foundation, enabling the Anne Frank Trust to reach disadvantaged young people in Camden and other London boroughs, and of the Friends of the Anne Frank Trust, a new community of supporters for the charity.

Alongside the exhibition’s month-long run will be a series of school workshops and auxiliary events including talks by Gillian Walnes, author of *The Legacy of Anne Frank*, and Anne Frank’s step-sister Eva Schloss. Both women are co-Founders of the Anne Frank Trust UK.

**Tim Robertson, Chief Executive of the Anne Frank Trust** said: "I am thrilled that we are bringing this truly important exhibition to my home borough of Camden. Anne Frank would have been 90 years old this year. She was murdered in the Holocaust simply because she was Jewish. But her story lives on in her astonishing Diary - which has sold 36 million copies - and in the exhibitions and education programmes she has inspired around the world, of which we are the UK branch. The Anne Frank + You exhibition offers a fascinating and moving insight into Anne's life and legacy. I know it will make people reflect, and I hope it will make every visitor commit to opposing all forms of hate."

**Jonathan Simpson, Cabinet Member for Promoting Culture and Communities**, said: “The story of Anne Frank and the prejudices she and her family faced is an important one to tell, especially in the current climate of today. The work of the Anne Frank Trust, to educate young people about what can happen in a society when discrimination is not challenged, is critical to a future where equality for all remains. We are proud to be hosting the Anne Frank + You exhibition and welcome the experience it allows for our young people to hear about such an inspirational historical figure.”

The Anne Frank Trust UK uses the life and diary of Anne Frank to educate and empower young people to challenge all forms of prejudice and discrimination. The charity delivers its education programme in around 50 schools in the capital each year, training hundreds of exhibition peer guides and Anne Frank Ambassadors – young people who go on to spread Anne’s message of social justice and equality for all in their schools, local communities and online. A number of
these Ambassadors will act as exhibition guides at the launch event and share some of the learning they have taken away from the Trust’s programme.

Anne Frank + You is at Swiss Cottage Central Library from 25 April to 20 May. It is sponsored by the Ministry of Housing, Communities and Local Government. The library is closed on Sundays.

Ends

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Notes to Editors:

The Anne Frank Trust UK

Prejudice and discrimination harms individuals, communities and society. The Anne Frank Trust UK is an education charity that uses Anne Frank’s life and diary to empower young people with the knowledge, skills and confidence to challenge all forms of prejudice and discrimination. We partner with schools, local authorities, criminal justice education services and others, to deliver education to young people in a variety of settings, predominantly in schools. Our interactive and impactful programme includes an exhibition of Anne Frank’s life and diary combined with workshops, peer education and an ambassador programme. The Anne Frank Trust UK was established in 1991 by family and friends of Otto Frank, following his wish for an educational organisation to be set up in memory of his daughter Anne. www.annefrank.org.uk